

Chief Executive Officer Job Announcement

PWR!® is a 501(c)3, tax-exempt organization based in Tucson, Arizona created to develop and implement worldwide access to proprietary, cutting edge exercise programs for people with Parkinson disease. The exercises are based on principles of neuroplasticity and research that demonstrates how exercise can slow disease progression, improve symptoms, restore function and increase longevity and quality of life. PWR!® is seeking a CEO who will guide the committed board and top-notch staff in implementing its global vision. This position offers a passionate, strategic thinker an opportunity to help create a legacy, expand the use of best practices in the field and improve the quality of life for people living with Parkinson disease worldwide.

The PWR!® mission is carried out through three programs: 1) the PWR!Gym® -- a model neurofitness center that uniquely integrates rehabilitation, fitness and wellness under one roof and serves Tucson-area residents as well as clients from across the country with individual consultation; 2) PWR!Moves® Workshops -- national and international training and certification for physical and occupational therapists and fitness professionals. Certified PWR!Moves® Therapists and PWR!Moves® Group Instructors implement Parkinson-specific functional training and other research-based exercise programs in their practices; and, 3) PWR!® Retreat—an annual one week immersive experience for people living with Parkinson disease and their partners, which includes exercise, lectures and discussions and other group activities.

PWR!® was founded in September 2010, by Dr. Becky Farley, former PWR!® CEO and award winning neuroscientist and physical therapist. Dr. Farley has transitioned to the position of Chief of Research, focusing on expansion of PWR!®'s research enterprise and capitalizing on PWR!®'s unique database of long-term client data. PWR!® has grown from 2 employees to 15 and from a budget of \$256K to \$1.5M. PWR!® has trained more than 2,700 therapists and 860 fitness instructors in 35 states and 6 countries and 600+ members have taken advantage of services at the PWR!Gym®.

Solid in foundation and poised for growth, PWR!® seeks a CEO who has the experience and vision to take the organization to the next level.

Job Description

Reporting to the Board of Directors, the CEO is responsible for overall administration of PWR!®: 1) guiding long-term strategic planning for growth and financial sustainability; 2) developing new and expanded programs; 3) managing office and clinical operations; 4) protecting trademarks and proprietary information; and, 5) representing PWR!® to local, national and international stakeholders.

Ideal Qualifications

The *ideal* candidate will be an action-oriented professional with excellent written and oral communication skills; a strategic thinker and relationship builder with demonstrated success in progressively responsible leadership roles. A background in health care or wellness related industries is desirable. Entrepreneurial in his or her ability to generate new ideas, the candidate will be able to execute major initiatives while protecting and enhancing the value of PWR!®'s unique and innovative services and brands. Key skills include financing, marketing, strategic planning and business development. A Master's degree is preferred; Bachelor's required.

Key Responsibilities

Strategic Vision

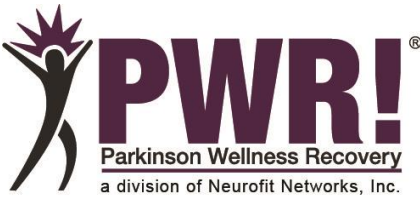
- Conveys a vision of PWR!®'s strategic future to staff, board, volunteers and donors
- Works with board and staff to achieve the mission through strategic planning, business development and community outreach and marketing
- Translates the organization's strategic plan into realistic goals and objectives in concert with senior staff
- Leverages PWR!®'s worldwide visibility to garner new business opportunities
- Sets and models the organization's culture, values, and behavior
- Updates and refines marketing and communications, including social media and online content, to build a stronger PWR!® brand
- Coordinates with the Board Chair in conducting and planning for Board meetings, including the agenda and program, preparation of materials and involvement on Board subcommittees
- Communicates effectively with the Board in a timely and accurate manner, providing all information necessary for informed decision making

Financial Performance

- Responsible for the fiscal integrity of PWR!® and identification of new resources and support sufficient to ensure the long term health of the organization
- Responsible for developing and maximizing earned revenues through existing and new programs
- Prepares and presents to the Board an annual budget and financial statements, with accompanying analysis and is responsible for prudent fiscal management
- Assures maintenance of appropriate compensation and benefits policies and practices
- Works with the PWR!®'s accountant to ensure all financial matters are conducted in accordance with generally accepted accounting practices
- Maintains and demonstrates a high level of personal and professional integrity and ethics

Operations

- Implements Board policy decisions related to operations
- Hires and retains highly competent, qualified staff
- Signs all contract agreements, notes and other legal instruments on behalf of the organization
- Ensures the work of the organization is supported by clear and effective processes and measurable objectives
- Oversees delivery of high quality services, including best practices in program evaluation
- Demonstrates strong organizational abilities, particularly with the flexibility to execute both strong decision-making and consensus building



Position Type and Expected Hours of Work

This is a full-time, exempt position based in Tucson, Arizona. The typical schedule is Monday through Friday, 9:00am-5:00 PM with occasional evening and weekend events. Some travel is required.

Compensation

PWR!® offers a competitive compensation and benefits package, including subsidized health insurance, paid vacation/holidays and an IRA employer match. Salary commensurate with experience.

Equal Opportunity Employer

To Apply

No one person will encompass all the ideal attributes. Please submit a resume and a cover letter that includes a description of how your skills, experience and education align with the key job responsibilities to the PWR!® Search Committee at ParkinsonWellnessRecovery.ceo@gmail.com

Files may be in MS Word or PDF format. All applicants will receive an email confirmation of receipt of their application and requests for further information, if needed. No phone calls please. This position is open until filled.

For additional information about PWR!® go to: <http://www.pwr4life.org/>